



GP Associates

CHARTERED ACCOUNTANTS

Assessment · Assurance · Advisory

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Seamless value, with a personal touch — since 1994.

GP Associates is a peer-reviewed accounting firm (ICAI), offering professional services across audit, direct and indirect taxation, corporate law, FEMA, and RBI compliance to domestic and multinational companies.

Headquartered in Hyderabad with branches in Guntur and Vijayawada, we operate from state-of-the-art infrastructure with in-house audit and assessment methodologies, seven partners of varied qualifications, and a strength of over 60 professional staff — rendering seamless value to our clients since 1994.

For decades we have upheld our three dimensions of audit — Assessment, Assurance, and Advisory — tailoring solutions for each client to deliver best-in-class professional service with a personal touch.

Our clientele ranges from mid-sized enterprises to listed companies, trusts, NGOs, and HNIs across diverse industries operating throughout India. Over the years we have actively handled direct and indirect tax litigation at various appellate forums and represented clients for advance rulings — and are widely recognised for our success in these matters.

"Our audit strategy adopts a risk-based approach — noting the underlying risks impacting financial performance, assessing those risks in detail, and appraising the systems and controls put in place to mitigate them."

1994

ESTABLISHED

7

PARTNERS

60+

PROFESSIONALS

3

OFFICES

ICAI

PEER-
REVIEWED

The A3 Audit Methodology

Three dimensions, applied to every engagement — an in-house framework refined over three decades of practice.

01

Assessment

We evaluate control weaknesses, assess statutory compliance (TDS, GST, FCRA, Company Law, and more), and review the accuracy, integrity, and relevance of financial records and the effectiveness of policies and frameworks.

02

Assurance

We deliver reports that highlight efficiency, compliance, and policy effectiveness — and, subject to audit risk, confirm statutory compliance and express a true and fair view of the financial statements.

03

Advisory

We suggest practical improvements to policies, internal controls, and accounting systems — helping prevent errors and fraud, enhance tax compliance, and inform better management decisions.

Leadership & Partners

Seven partners and a senior team of over 60 professionals — bringing varied qualifications and decades of combined experience to every client relationship.

LEADERSHIP



CA G.V.B. Chowdary

FOUNDING PARTNER

B.Com, FCA

A stalwart of the profession and the firm's founding partner, CA G.V.B. Chowdary qualified in 1988 and brings over 35 years of experience across personal and corporate taxation, strategic business advisory, and compliance leadership.

- **Corporate & International Taxation** — advises listed and unlisted companies on transfer pricing, cross-border taxation, and regulatory structuring.
- **Strategic Leadership** — a sought-after advisor across trade and industrial circles in Andhra Pradesh and Telangana.
- **Visionary Planning** — has driven the firm toward modernization, digital adoption, and client-centric transformation.
- **Mentorship & Ethics** — instills a culture of quality and integrity, mentoring the firm's younger partners.



CA B.S. Balasubramanyam

SENIOR PARTNER

B.Com, FCA

With over 45 years of distinguished practice and qualified in 1977, CA B.S. Balasubramanyam is among the firm's most experienced professionals and a cornerstone of its legacy.

- **Taxation Mastery** — sharp interpretive skills in direct tax law, litigation, tax planning, and departmental representation.
- **Company & Bank Audits** — extensive statutory, tax, and bank audit experience with a methodical, ethical approach.
- **Representation** — decades of strategic representation before revenue and appellate forums.
- **Legacy** — pivotal in expanding the firm's footprint across Andhra Pradesh, shaping its values and reputation.

PARTNERS-IN-CHARGE



CA Pavan Kumar Paruchuri

PARTNER-IN-CHARGE

B.Com, LLB, FCA, ACMA, DISA (ICAI), CIMA Adv Dip MA (UK), MCSE

Working at the intersection of finance, law, technology, and strategic consulting, CA Pavan Kumar Paruchuri qualified in 2011 and brings a multi-disciplinary perspective to advisory, tax planning, control systems, and technology integration.

- **Income Tax & GST Consulting** — in-depth analysis, structuring advice, and end-to-end solutions on complex tax matters.
- **Litigation Support** — risk mitigation and support for high-stakes disputes, leveraging a legal and financial knowledge base.
- **Audit Frameworks & MIS** — builds control frameworks and information systems that blend compliance with business intelligence.
- **Cybersecurity & Fraud Risk** — certified in Forensic Accounting and Information Systems Audit, and a Microsoft Certified Systems Engineer.
- **Recognition** — Microsoft MVP (2009); a motivational speaker who has mentored thousands of CA students.



CA K. Abhiram

PARTNER-IN-CHARGE

B.Com, FCA, ACMA, CS

Qualified in 2016, CA K. Abhiram holds the rare distinction of three national qualifications — CA, CMA, and CS — and is a three-time All India Rank holder in the CA and CMA examinations.

- **Taxation Mastery** — specialises in GST and Income Tax; completed the ICAI Certificate Course on GST.
- **Litigation & Representation** — represents clients before Income Tax and GST authorities on assessments and appeals.
- **ERP & Technology** — practical exposure to SAP, Tally, and other financial systems.
- **Financial Reporting** — strong command of financial statements, cost analysis, and budgeting.
- **Project Management** — leads cross-functional projects with analytical, results-oriented leadership.



CA K. Abhinav

PARTNER-IN-CHARGE

B.Com, FCA, ACMA, CS

Qualified in 2017, CA K. Abhinav became one of India's youngest triple-qualified finance experts at the age of 21. A CA, CMA, and CS, he exemplifies academic excellence and multidisciplinary capability.

- **Legal Advisory & Compliance** — command over corporate law with nuanced advisory and strategic risk mitigation.
- **Taxation Strategy** — customised, tax-efficient strategies across both direct and indirect taxation.
- **Valuation & Analytics** — business valuations and financial due diligence for mergers, acquisitions, and strategic planning.
- **Project Leadership** — sharp decision-making across cross-functional engagements with measurable outcomes.
- **Decision Support** — aligns financial strategy with business goals through data-driven insight and risk assessment.



CS K. L. Narayana

PRACTICING COMPANY SECRETARY

B.Com, A.C.S

CS K. L. Narayana is a Practicing Company Secretary with extensive experience in corporate secretarial matters, compliance management, and FPOs.

- **Secretarial & Compliance** — corporate secretarial matters, FPOs, company secretarial support, and compliance management.
- **Corporate Actions** — preferential and bonus issues, share warrants, FCCB issues, postal ballots, buyback of equity, dividends, and FCCB redemption.
- **Due Diligence & ECB** — due diligence connected with raising ECB and related corporate documentation.
- **Schemes & Listings** — schemes of arrangement and subsequent listing of demerged entities.



Krishna Kaasyap

CHIEF OPERATING OFFICER (COO)

Accounting · Audit · Technology

With the firm for more than half a decade, Krishna Kaasyap works across accounting, auditing, taxation, and technology-enabled compliance — combining practical audit execution with an interest in fiscal policy, law, and the safe use of AI in professional workflows.

- **Accounting, Audit & Taxation** — supports books, tax audits, filings, and appeal documentation across organised and owner-managed businesses.
- **AI & Automation** — helps test practical AI-assisted workflows for audit, direct-tax review, and forensic analysis, with professional review retained at each step.
- **Technology & Compliance** — assists teams with Excel, Tally, Zoho Books, Yardi, SharePoint, and modern AI tools to improve documentation and compliance workflows.

SPECIALIST LEADERSHIP



CA Varsha Lankalapalli

AUDIT MANAGER

CA · CMA · B.Com (A&F)

CA Varsha Lankalapalli is a CA and CMA with hands-on experience in audit, taxation, accounting, costing, and statutory compliance across banks, companies, retail stores, and manufacturing entities.

- **Audit & Assurance** — statutory, internal, concurrent, stock, bank branch, and revenue receipt audits, including RBI compliance checks.
- **Tax & Compliance** — ITR and GST filings, GSTR-2A reconciliations, ROC annual filings, books, bank reconciliations, and FS finalization.

PARTNERS



CA Bansali Ranjith Jain

PARTNER

B.Com, ACA

Qualified in 2009, CA Bansali Ranjith Jain combines the rigour of finance with the precision of technology, with core expertise in IFRS, corporate finance, risk analysis, and data analytics.

- **Corporate Finance & Valuation** — financial statement analysis, capital structuring, valuation, risk analysis, and earnings modelling.
- **IFRS & Global Reporting** — deep insight into international frameworks and financial reporting transitions.
- **Advanced Data Analytics** — builds data-driven models and dashboards in Excel and SQL.
- **Process Automation** — workflow automation and MIS reporting across finance and audit functions.



CA Anna Prem Kumar

PARTNER

B.Com, ACA

A dynamic, fast-rising professional, CA Anna Prem Kumar qualified in 2022 at the age of 21. Having joined the firm as an article assistant, he rose swiftly to Partner.

- **Audit & Assurance Leadership** — leads the audit team in Andhra Pradesh, delivering statutory and internal audit services.
- **Tax Litigation & Representation** — represents clients before Income Tax and GST authorities on assessments and appeals.
- **Team Mentoring** — conducts in-house training on evolving regulations, audit practices, and tax jurisprudence.

Our Services

A full spectrum of assurance, taxation, regulatory, and advisory services — tailored to each client and industry.

01 Audit & Assurance

- Statutory Audit under the Companies Act, 2013
 - Internal Audit and Management Audit
 - Special Purpose Audits for Mergers & Acquisitions
 - Forensic Audits and Fraud Detection
 - System, Process and Control Reviews
 - Audit of trusts, societies, and other non-corporate entities
-

02 Direct Tax Services

- Advisory on tax provisions, deductions, and exemptions under the Income Tax Act
 - Advisory on International Taxation, Transfer Pricing, cross-border transactions and acquisitions
 - Preparation and filing of Income Tax returns, Tax Audit reports, TP documentation, and tax forms
 - Representation before Income Tax authorities and appellate forums
 - Investment structuring and tax treaty optimisation
 - Representation before the Dispute Resolution Panel (DRP) and for advance rulings
-

03 Indirect Tax Services

- Advisory on GST provisions, compliance, and rate applicability
- Preparation and filing of monthly, quarterly, and annual GST returns
- Preparation and filing of GST refund applications
- Advisory and compliance on customs and other indirect taxes
- Representation before GST authorities and appellate forums
- Duty Scrip litigation and representation before the DRI

04 Business Support

- Company Registration (Pvt Ltd, Public Ltd, Section 8, Dormant, OPC)
- Due diligence for mergers & acquisitions
- Registration of Trusts, NGOs, and Societies
- Foreign Direct Investment — registration for foreign individuals and incorporation of subsidiaries
- Advisory on FEMA guidelines and DTAA treaties with a holistic FEMA & tax view
- Drafting of business agreements, shareholder agreements, and MOUs

05 RBI & FEMA Compliances

- Advisory on setting up foreign subsidiaries, branches, and liaison offices
- Strategic guidance on FDI routes and compliance
- Preparation and filing of ODI and FDI annual forms with RBI
- Representation before RBI for FEMA approvals and litigation
- Compliance support for ECB and Foreign Portfolio Investment (FPI)

06 Secretarial & Corporate Legal Support

- Secretarial Audit and statutory certifications under the Companies Act
- Procedural compliance with securities laws (SEBI, Stock Exchange)
- M&A advisory — sales, acquisitions, buyouts, divestitures, strategy, due diligence, and valuation
- Liaison with Registrar & Share Transfer Agents, stock exchanges, depositories, and SEBI
- Central Government, SEBI, and ROC approvals; written opinions and certifications
- Corporate restructuring, insolvency, and bankruptcy proceedings

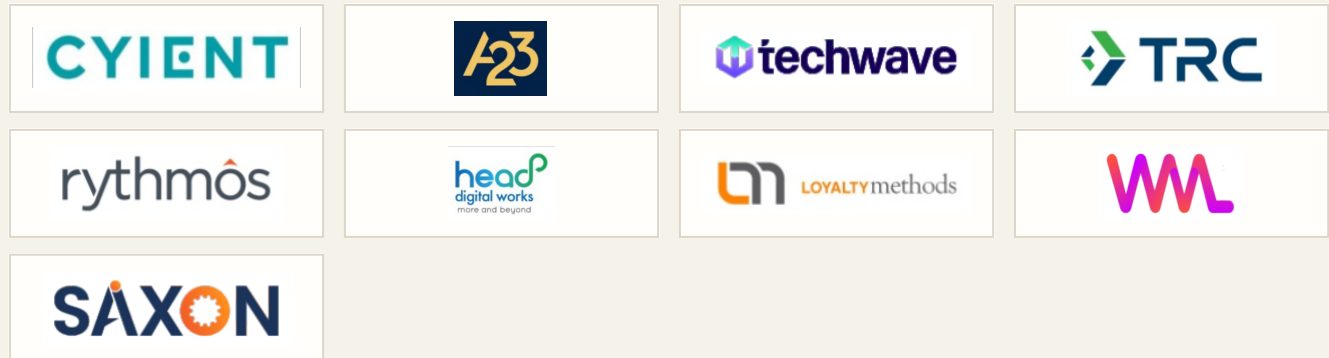
07 Other Services

- Business agreement drafting — MOUs, partnership deeds, lease and profit-sharing agreements
- Virtual CFO services
- Advisory on ESOPs and payroll compliance
- Financial advisory for startups, including financial modeling
- Support obtaining MSME, IEC, Trade Licenses, and Professional Tax registrations

A Clientele Across Sectors

From technology and manufacturing to infrastructure and real estate, our client base spans high-growth companies and established enterprises.

SOFTWARE - IT / ITES



MANUFACTURING



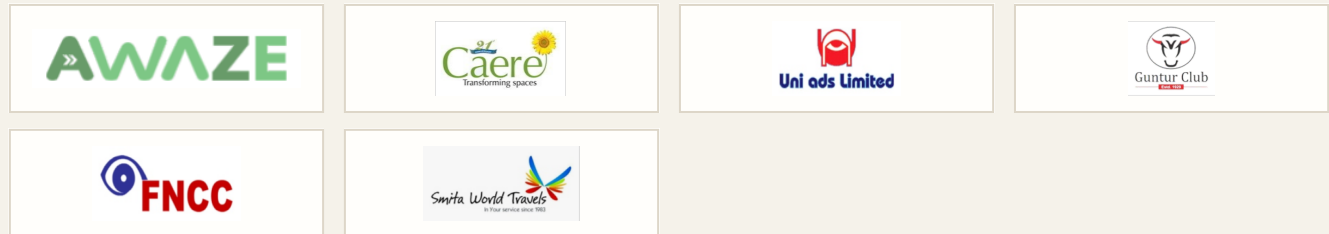
INFRASTRUCTURE AND REAL ESTATE



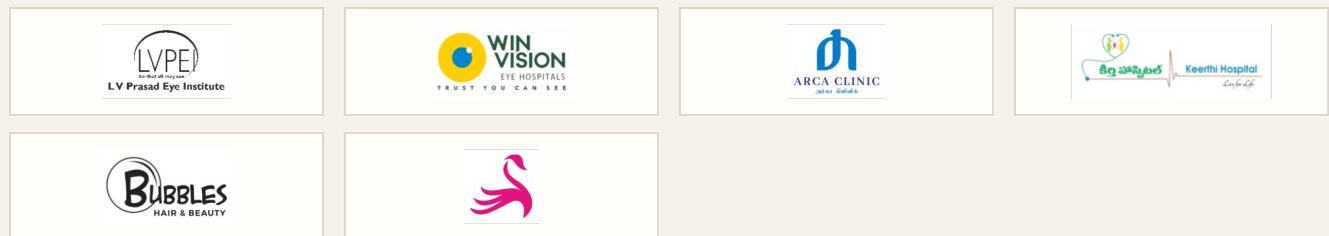
Services & Public Institutions

Hospitality, healthcare, food and beverage clients, and public institutions form a broad services portfolio across operating models.

SERVICES



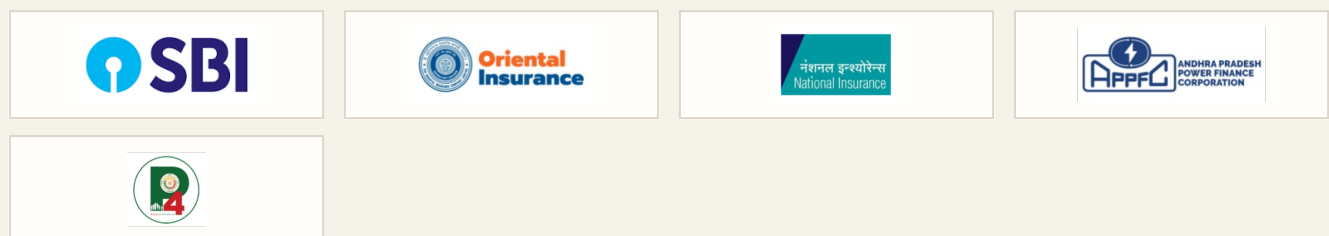
SERVICES - HEALTH, BEAUTY AND WELLNESS



SERVICES - FOOD AND BEVERAGES



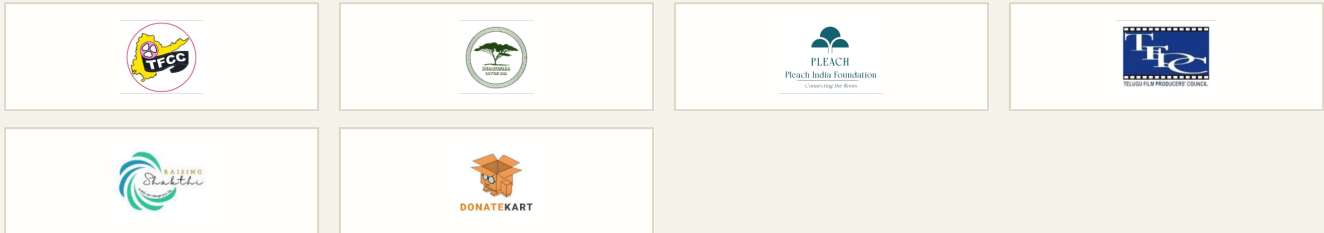
PSUS



Associations, Commerce & Ecosystem Partners

NGOs, associations, retail, distribution, recognised startups, incubators, accelerators, and education partners round out the firm's cross-sector clientele.

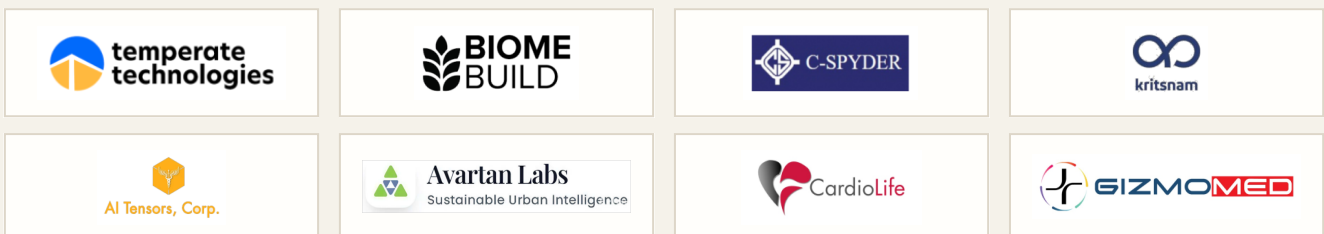
NGOS - ASSOCIATIONS



TRADING - DISTRIBUTORS



RECOGNISED STARTUPS



INCUBATION CENTERS & STARTUP ACCELERATORS



EDUCATION



Three Offices. One Standard.

Hyderabad

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